INDIALAW

Trademark

Trademark Law Firm in India for Registration, Opposition, and Brand Protection

PRACTICE PROFILE • OCTOBER 2026

Overview

Our Trademark Services practice helps businesses protect their brand identity and goodwill through strategic trademark registration, management, and enforcement. We safeguard the distinctive elements that define your business in the marketplace, from traditional word and logo marks to non-traditional identifiers. Our comprehensive approach ensures your trademarks remain valuable business assets across all commercial channels.

Our Services

Trademark Registration

- National registration strategies
- International protection via Madrid Protocol
- Portfolio management and renewal services
- Classification strategy and specification drafting

Clearance & Watching

- Comprehensive trademark searches
- Clearance opinions and risk assessments
- Watching services for similar marks
- Monitoring for unauthorized use

Opposition & Proceedings

- Filing and defending opposition proceedings
- Rectification and cancellation actions
- Responding to examination reports
- Appeals against adverse decisions

Well-known Trademark Protection

- Strategies for well-known status recognition
- Trans-border reputation establishment
- Dilution protection
- Enhanced enforcement strategies

Strategic Counseling

- Bad faith registration challenges
- Defensive filing strategies
- Co-existence agreements
- Trademark use audits

Key Professionals



Shiju P V
Managing Partner



Vinod P.V.
Senior Partner

Frequently Asked Questions

Q1 What does a trademark practice cover beyond filing applications?

A trademark practice spans the full lifecycle of brand protection: clearance searches, registration strategy across classes, portfolio management, opposition and cancellation proceedings, enforcement against infringers, and advisory work on co-existence agreements and defensive filings.

Q2 When should a business invest in professional trademark protection?

Ideally before launching a brand name, logo, or tagline. Early clearance searches prevent costly rebrandings. Businesses expanding into new product lines, entering export markets via the Madrid Protocol, or facing imitation by competitors should also seek trademark counsel promptly.

Q3 Which Indian statute and authority govern trademark registration?

The Trade Marks Act, 1999, read with the Trade Marks Rules, 2017, is the governing legislation. The Controller General of Patents, Designs and Trade Marks, operating under the Department for Promotion of Industry and Internal Trade, administers the trademark registry.

Q4 How long does trademark registration typically take in India?

An unopposed application generally takes 12 to 18 months from filing to registration. Examination timelines, publication in the Trade Marks Journal, and any third-party opposition can extend this. Multi-class filings and specification objections are common cost drivers.

Q5 What documents are needed to file a trademark application in India?

You will need the applicant's identity and address proof, a clear representation of the mark, a list of goods or services with the relevant Nice Classification, a signed Form TM-A, user affidavit if claiming prior use, and a power of attorney in favour of the filing attorney.

Q6 What is the most common mistake businesses make with trademarks?

Failing to conduct a proper clearance search before adoption. Many businesses invest heavily in branding only to discover conflicting prior registrations or pending applications. This leads to opposition proceedings, forced rebrandings, or expensive co-existence negotiations that proper due diligence would have avoided.

Related Practice Areas

Intellectual Property Rights (IPR) | Intellectual Property Disputes | IP Transactions & Commercialization | Geographical Indications & Traditional Knowledge | Trade Secrets & Confidential Information | Design Services | Copyright | IP Enforcement & Litigation