INDIALAW

Business Tort

Business Tort Lawyers in India for Defamation, Unfair Competition, and Trade Libel

PRACTICE PROFILE • OCTOBER 2026

Overview

We provide comprehensive legal representation to businesses and individuals facing complex business tort issues across India. Our Business Tort practice combines sophisticated legal analysis with practical commercial understanding to help clients navigate contentious business disputes effectively. We represent corporations, partnerships, entrepreneurs, directors, shareholders, and other business stakeholders in a wide range of business tort matters from defamation and trade libel to interference with contractual relations and unfair competition. With deep expertise in commercial litigation and business law, we develop strategic approaches that protect our clients' business interests, reputation, and competitive position while considering practical business objectives and industry contexts.

Our Services

Unfair Competition and Trade Practices

- Representation in cases involving deceptive trade practices and false advertising
- Litigation against misleading marketing and product misrepresentation
- Handling cases of trade dress infringement and product appearance copying
- Resolution of disputes involving passing off and unfair market behavior
- Representation against bait-and-switch tactics and consumer deception
- Litigation involving comparative advertising and misleading claims
- Handling matters relating to unfair pricing and predatory practices
- Representation in regulatory proceedings before competition authorities
- Resolution of disputes involving commercial disparagement
- Representation in cases of trade secret misappropriation in competitive contexts
- Handling matters involving standards manipulation and certification fraud

Business Defamation and Trade Libel

- Representation in commercial defamation and business disparagement cases
- Litigation involving product disparagement and business reputation damage
- Strategic response to false statements affecting business relationships
- Securing injunctive relief against ongoing defamatory campaigns
- Damages recovery for reputation harm and business losses
- Handling online defamation and social media disparagement
- Resolution of disputes involving fake reviews and ratings manipulation
- Representation in slander of title and false claims regarding property
- Litigation involving disparagement of business methods and practices
- Defence against claims of trade libel and commercial disparagement
- Handling matters involving group boycott instigated by defamatory statements
- Strategic advice on reputation management during litigation

Tortious Interference with Business Relations

- Representation in cases of interference with contractual relations
- Litigation involving interference with prospective business advantage
- Handling cases of customer poaching and improper client solicitation
- Resolution of disputes involving supplier relationship interference
- Representation in matters of employment interference and mass exodus orchestration
- Litigation involving distributor relationship tampering
- Handling cases of intentional contract breach inducement
- Representation in matters involving interference with corporate opportunities
- Enforcement of non-solicitation and non-interference agreements

- Resolution of disputes involving strategic business relationship disruption
- Representation in cases of merger and acquisition interference
- Handling matters involving international business relationship interference

Fraud and Misrepresentation

- Representation in cases of business and commercial fraud
- Litigation involving fraudulent inducement in business transactions
- Handling matters of securities fraud and investor misrepresentation
- Resolution of disputes involving fraudulent financial statements
- Representation in matters of corporate misrepresentation
- Litigation involving fraud in the sale of businesses
- Handling cases of fraudulent concealment of material facts
- Representation in matters involving accounting fraud
- Resolution of disputes involving promotional fraud and marketing misrepresentation
- Representation in cases of procurement fraud and tender manipulation
- Handling matters involving Ponzi schemes and investment fraud
- Litigating cases involving franchise fraud and disclosure violations

Breach of Fiduciary Duty

- Representation in cases involving director and officer fiduciary breaches
- Litigation involving partner and majority shareholder duty violations
- Handling matters of corporate opportunity usurpation
- Resolution of disputes involving self-dealing and conflict of interest
- Representation in matters of breach of loyalty and good faith
- Litigation involving corporate waste and mismanagement
- Handling cases of excessive compensation and improper benefits
- Representation in matters involving disclosure failures and information concealment
- Resolution of disputes involving improper related-party transactions
- Representation in cases of aiding and abetting fiduciary breaches
- Handling matters involving breach of confidentiality by fiduciaries
- Litigation involving trustee and executor fiduciary violations

Economic Torts and Business Conspiracy

- Representation in cases involving civil conspiracy to harm business
- Litigation against collusive bidding and market allocation schemes
- Handling matters of group boycotts and concerted refusals to deal
- Resolution of disputes involving predatory pricing and market domination
- Representation in matters of industrial sabotage and business disruption
- Litigation involving tortious interference by competitor groups
- Handling cases of orchestrated defamation campaigns
- Representation in matters involving coordinated employee raiding
- Resolution of disputes involving malicious business practices
- Representation in cases of conspiracy to monopolize markets
- Handling matters involving exclusionary practices and market foreclosure
- Litigation involving hub-and-spoke conspiracies in business markets

Professional Negligence and Malpractice

- Representation in cases involving accountant and auditor malpractice
- Litigation against financial advisors for professional negligence
- Handling matters of insurance broker and agent negligence
- Handling cases of Medical Negligence

- Resolution of disputes involving investment advisor misconduct
- Representation in matters of corporate counsel malpractice
- Litigation involving engineering and architectural negligence
- Handling cases of consultant and management advisor negligence
- Representation in matters involving valuation expert malpractice
- Resolution of disputes involving technology consultant negligence
- Representation in cases of underwriter and financial intermediary negligence
- Handling matters involving due diligence failures by professionals
- Litigation involving corporate director negligence claims

Intellectual Property Torts

- Representation in trademark infringement and dilution cases
- Litigation involving copyright infringement in business contexts
- Handling matters of trade secret misappropriation and industrial espionage
- Resolution of disputes involving patent infringement
- Representation in matters of right of publicity and personality rights
- Litigation involving domain name disputes and cybersquatting
- Handling cases of idea misappropriation and concept theft
- Representation in matters involving counterfeiting and knock-off products
- Resolution of disputes involving software piracy and unauthorized use
- Representation in cases of trade dress infringement and product design copying
- Handling matters involving intellectual property licensing violations
- Litigation involving unfair competition through IP misuse

Business Privacy and Data Torts

- Representation in cases involving data breach and information security failures
- Litigation related to customer data misuse and unauthorized processing
- Handling matters of corporate espionage and information theft
- Resolution of disputes involving improper surveillance of business operations
- Representation in matters of confidentiality breaches and information leaks
- Litigation involving employee privacy violations in business contexts
- Handling cases of intrusion into private business communications
- Representation in matters involving misappropriation of business data
- Resolution of disputes involving false light depiction of business practices
- Representation in cases of privacy violations through business intelligence gathering
- Handling matters involving wiretapping and electronic communications interception
- Litigation involving misuse of biometric and personal identification data

Antitrust and Competition Torts

- Representation in cases involving monopolization and market domination
- Litigation related to price-fixing and bid-rigging arrangements
- Handling matters of market allocation and customer division
- Resolution of disputes involving tying arrangements and exclusive dealing
- Representation in matters of predatory pricing and below-cost sales
- Litigation involving refusals to deal and group boycotts
- Handling cases of price discrimination and preferential treatment
- Representation in matters involving merger-related anticompetitive behavior
- Resolution of disputes involving vertical restraints and distribution limitations
- Representation in cases of monopsonistic practices and supplier exploitation
- Handling matters involving cartel behavior and industry collusion
- Litigation involving abuse of dominant position and market use

Key Professionals



K.P. Sreejith
Founder



Vinod P.V.
Senior Partner



Nidhi Singh
Partner



G.P. Yash Vardhan
Associate Partner



Pranava Charan MG
Associate Partner



Asav Rajan Arora
Associate Partner



Tannya Baranwal
Associate Partner

Frequently Asked Questions

Q1 **What does a business tort practice cover in the Indian legal context?**

Business tort practice addresses civil wrongs in commercial settings, including trade libel, product disparagement, tortious interference with contracts, unfair competition, passing off, and misappropriation of trade secrets. The goal is to recover damages or obtain injunctive relief for harm to business interests and reputation.

Q2 **When should a business consider engaging a lawyer for a business tort claim?**

Act promptly when you discover false statements harming your brand, a competitor engaging in deceptive trade practices, or a third party interfering with your contractual relationships. Limitation periods under Indian law can be as short as one year for certain tort claims, making early legal assessment critical.

Q3 **Which Indian laws and regulators govern business tort disputes?**

Key statutes include the Competition Act 2002 (enforced by CCI), the Consumer Protection Act 2019, the IT Act 2000 for online defamation, and the Indian Penal Code for criminal defamation. Passing off claims draw on common law principles applied by Indian High Courts and the Supreme Court.

Q4 **What is the typical timeline and cost structure for business tort litigation?**

Interim injunction applications can be heard within weeks. Full trials in commercial courts may take one to three years depending on complexity and jurisdiction. Key cost drivers include the volume of documentary evidence, number of witnesses, expert testimony requirements, and whether interlocutory appeals arise.

Q5 **What documents should a client prepare before initiating a business tort matter?**

Gather all evidence of the wrongful conduct, including screenshots, publications, emails, and marketing materials. Also prepare contracts affected, financial records showing quantifiable losses, correspondence with the opposing party, and any prior legal notices exchanged. A clear timeline of events is essential.

Q6 **What common mistakes do businesses make when handling business tort disputes?**

A frequent error is failing to preserve digital evidence early, especially in online defamation or fake review cases. Another is issuing poorly drafted cease and desist notices that inadvertently weaken future claims. Delaying action can also result in courts denying interim relief for lack of urgency.

Related Practice Areas

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