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Our Senior Partner Shiju PV Quoted in Business today

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PUBLISHED 30 June 2024

In a recent article published by Business Today titled “Sebi crackdown: What new rules on regulated entities dealing with influencers mean”, Our Senior Partner Shiju Pv shares his expert insights.

Shiju questioned the practicality of a complete ban on advertising through such platforms, cautioning against infringing on free speech. He suggested that Sebi should enforce advertising standards on regulated entities and penalize any breaches.

Read full coverage here: <https://www.businesstoday.in/markets/story/sebi-crack-down-what-new-rules-on-regulated-entities-dealing-with-influencers-mean-435104-2024-06-28>